



BUSINESS OPPORTUNITIES

3RD INTERNATIONAL CONFERENCE



FOOD ALLERGY FORUM

TOWARDS A FOOD ALLERGY-FREE WORLD

VIRTUAL PRE-CONFERENCE

18 NOV 2021



IN-PERSON IN AMSTERDAM

4-6 APRIL 2022



WWW.FOODALLERGYFORUM.ORG

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SECRETARIAT

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FOOD ALLERGY FORUM

The main objectives of the **Food Allergy Forum** are: providing a unique platform for the food industry, science, and regulatory authorities to exchange information and experiences on the various aspects of food allergy; reviewing current knowledge related to food allergy; and discussing strategies for prevention and control of food allergy ensuring food safety and protecting human health.

The 3rd international conference of the **Food Allergy Forum** includes two events:

- **VIRTUAL PRE-CONFERENCE – 18 November 2021**
Snippets from the upcoming programme sessions of the in-person conference will be presented in a highly interactive way.
- **IN-PERSON CONFERENCE IN AMSTERDAM – 4-6 April 2022**
We are ready to go back live!

The 3rd international conference of the **Food Allergy Forum** will focus on food allergen risk assessment and risk management to improve the protection of the food allergic consumer; allergenicity assessment to prevent allergies to new food products; and maintenance and optimisation of immune health to improve prevention and therapy.

The topics of the 3rd international conference of the **Food Allergy Forum** are intended to meet the needs of the food industry, food researchers, food professionals and professionals active in the area of immune optimisation who want to be updated on the progress and possibilities in this field.

WHY BEING A SPONSOR?

Reasons why being a sponsor of the 3rd international conference of the **Food Allergy Forum** is a good marketing strategy:

- Communicate your message to a highly qualified expert audience
- Increase visibility in focused markets
- Highlight your company's expertise
- Generate new sales leads
- Network with specialists
- Build new partnerships
- Find out about new research being undertaken

SPONSOR PACKAGES

	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR
EXPOSURE BEFORE THE IN-PERSON CONFERENCE			
Logo display on the conference website with a link to your company website	X	X	X
Logo display during the virtual pre-conference	X	X	X
Announcement in e-newsletters	X	X	X
EXPOSURE DURING THE IN-PERSON CONFERENCE			
Exhibition space, sqm (incl. table(s), chair(s), electricity; excl. exhibit staff registration)	1-5	5-10	10-15
5-minute company pitch	X	X	X
Oral presentation in the scientific programme			X
Advertisement in the book of abstracts		X	X
Company brochure/flyer/give-away (to be supplied by sponsor) inserted in the conference bag			X
Host of one lunch (possibility to place banners, napkins, cups and or table flags to be supplied by sponsor)		X	X
Free registrations + tickets for the conference dinner	1	3	6
PRICES	Contact the Secretariat		

OPTIONAL BUSINESS OPPORTUNITIES

Only for the in-person conference on 4-6 April 2022

EXHIBITING

The following stand sizes are available:

1-5 sqm

6-10 sqm

11-15 sqm

Included: 1 free registration + 1 ticket for the conference dinner

Not included: costs of building a booth, exhibit staff registration

DIVERSE

Conference bag + company logo printed on the bag
(in combination with silver or platinum sponsorship only)

Lanyard printed with conference + company logo
(in combination with silver or gold sponsorship only)

Advertisement in the book of abstracts
(1/1 page, inside cover, full colour; supplied by sponsor)

Insert of company brochure (supplied by sponsor)
in the conference bags

Best Poster Award (award with a € 500.- cash price,
to be presented by a company representative)

Conference session

Coffee/tea break

Conference dinner